



**European Health Psychology Society
and the
British Psychology Society; Division of
Health Psychology
Conferences 2016**

<http://www.ehps2016.org>

**SPONSORSHIP & EXHIBITION
PROSPECTUS**

23 – 27 August 2016

**Aberdeen Exhibition & Conference Centre (AECC),
Scotland, UK**

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INTRODUCTION

It is a great pleasure to invite you to participate in the European Health Psychology Conference 2016 (EHPS) and the British Psychology Division of Health Psychology running from 23rd to 27th August 2016, at the Aberdeen Exhibition and Conference Centre (AECC), Scotland, UK. The 2016 conference is the 30th EHPS annual conference and the 30th anniversary of the BPS Division of Health Psychology. To celebrate the impact that Health Psychology has had over these three decades, the conference theme is ***Behaviour Change: Making an Impact on Health and Health Services.***

The 2016 conference is expected to attract approximately 1,000 delegates.

The conference covers a wide range of interests and includes, but is not limited to, tracks on eHealth and mHealth, stress and coping, chronic disease, interventions in a wide range of health conditions, behaviour change, ageing, public health, health services research, occupational health, psychophysiology and psychoneuroimmunology

The Organising Committee wish to encourage you to consider exhibiting at or sponsoring this event, and look forward to confirming your participation and welcoming you to Aberdeen.

VENUE

The Conference is being held at Aberdeen Exhibition and Conference Centre (AECC - <http://www.aecc.co.uk/the-venue>), Bridge of Don, Aberdeen, AB23 8BL, United Kingdom.

Contact details: Aberdeen Exhibition and Conference Centre
Bridge of Don, Aberdeen, AB23 8BL, United Kingdom
Tel: 0044 (0) 1224 330402 Fax: 0044 (0) 1224 825276

AECC is positioned adjacent to the A90 trunk road and Aberdeen International Airport is only a 20-minute drive away. For detailed travel information please visit www.aecc.co.uk.

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers.

Event Organisers

Contact: CPD Services
Address: University of Aberdeen
Room 29, University Office
King's College
Aberdeen
AB24 3FX

Website: www.ehps2016.org
Email: cpdservices@abdn.ac.uk
Tel: 01224 272523
Fax: 01224 272319

SPONSORSHIP OPTIONS

Sponsorship Opportunities

Please note that these are pre-determined opportunities, if you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements.

Exclusive Platinum Sponsorship £5,000 +VAT

- Sponsor's logo and description will appear on website
- E-mail blast to pre-registered attendees – sponsors name mentioned
- Press release mentions sponsor prominently
- Full corporate listing in delegate pack – 100 word corporate description and advert in the programme
- One delegate pack insert
- Company logo on programme as Platinum Sponsor
- Two full delegate registrations
- One exhibition stand and one person to man the stand

Gold Sponsor £3,000.00+ VAT

- Sponsor's logo will appear on conference website
- E-mail blast to pre-registered attendees – sponsors name mentioned
- Logo in the programme
- One delegate pack insert
- One exhibition stand and one person to man the stand

Silver Sponsor £2,000.00+ VAT

- Sponsor's logo and description will appear on conference website
- Logo in the programme
- One delegate pack insert

Bronze Sponsor £1,000.00+ VAT

- Sponsor's logo and description will appear on conference website
- Logo in the programme

Other possibly sponsorship opportunities include:

Sponsorship of Conference Dinner Negotiable

- Inclusion of tag line on programme e.g.
Company X has sponsored this event
- Inclusion of tag line/logo on the menu
- Logo included on conference web pages
- Logo included on delegates' information
- Invitations to the dinner

ADVERTISING OPTIONS

The Programme Advertising

The programme will contain the conference programme, local information and guidance for the duration of the conference. Sponsors are invited to place an advert in this booklet at the following rates and must provide artwork.

	Mono	Full Colour
Inside Front Cover Full Page	£350.00	£450.00
Inside Front Cover Half Page	£135.00	£275.00
Inside Back Cover Full Page	£335.00	£435.00
Inside Back Cover Half Page	£225.00	£365.00
Inside Page Full Page	£245.00	£395.00
Inside Page Half Page	£185.00	£245.00

Inserts into Delegate Packs

£350+ VAT

To ensure every delegate receives your product literature, an A4 or A5 double-sided insert may be included in the delegate pack. It is anticipated that inserts be provided by the week commencing **18 July 2016**.

EXHIBITION OPTIONS

Introduction: We invite you to be involved in EHPS 2016 by taking advantage of our exhibition opportunities.

Exhibitors (unmanned)	£750.00 + VAT	£900.00
Exhibitors (manned x 1)	£900.00 + VAT	£1,080.00.00
Exhibitors (manned x 2)	£1,050.00 + VAT	£1,260.00.00
Exhibitors (manned x 3)	£1,200.00 + VAT	£1,440.00

The Venue: The exhibition will be held in the Boyd Orr suite along with the poster displays. All catering during the refreshment breaks will be served in the Exhibition Area to encourage the flow of delegates and to maximise the networking opportunities for the exhibiting companies.

Exhibition Hours: It is expected that exhibition displays will remain for the duration of the conference, from 23 – 27 August 2016 inclusive. It is anticipated that exhibitors will be able to set up on Tuesday 23 August 2016 – exact timings to be confirmed.

Shell Scheme: EHPS 2016 is offering one standard stand size, 2m x 3m made up of a shell scheme.

What is included in your package: A carpeted area with 2.5m high Module shell scheme of grey Velcro compatible infill panels with aluminium components, fascia board detailing stand number and name, two 120w spotlights, one 500w socket (suitable for a plasma/laptop), one table and two chairs (please note the table provided will be a trestle table. The inside measurements of the shell scheme panels to which graphics can be applied are 2350mm x 955mm.

Fascia panel wording: The Official Contractors will produce the fascia name panels in a standard font. Logos and slogans cannot be included. Please complete and return FORM B (which will be sent to you after your registration has been received) to advise of the correct wording for your company. If no form is received the fascia panel will be produced using the company name as it appears on the booking form.

Fixings: Shell scheme panels should be carefully treated to avoid damage and care should be taken when mounting display panels. Only Velcro is permitted to fix materials to stand panels – loop Velcro onto panels. No fixings of any sort should be made onto the aluminium. Any damage caused to panels or aluminium by the use of any other adhesives will incur a charge to the exhibitor.

Height limitations: No stand fitting or display feature on shell scheme stands may exceed 2.5m in height. If in any doubt please contact the Official Contractors (details on page 1).

Risk assessment: Exhibiting companies ordering space only stands (i.e. those without shell scheme must submit a risk assessment to the EHPS 2016 Conference Secretariat (details on page 1) for submission to the AECC's Exhibition Team for their approval as well as that of the local authorities.

OUTLINE TERMS & CONDITIONS

By completing the application form for sponsorship and exhibition space you are abiding by the terms and conditions on pages 11 - 12.

Please note: Exhibition stands must not exceed the space allocated and must not encroach into or in any way impede access to or reasonable use of those of other Exhibitors. The Exhibitor shall ensure that its' exhibition stand is open during the event exhibition opening times and will not dismantle until after the final exhibition viewing time on Saturday 27th August 2016 (please refer to the event programme).

CPD Services at the University of Aberdeen reserve the right to alter stand allocations and the floor plan if required at its absolute discretion. These will only be made if absolutely necessary and all exhibitors will be consulted and notified. Payments must be received in full and prior to the conference.

Notification of cancellations or amendments to stand space must be submitted in writing. Cancellations can be accepted up to 1 April 2016, with a refund of the total fee less 25% administrative fee. No refunds will be made to cancellations made after 1 April 2016.

EHPS / DHP 2016 SPONSORSHIP BOOKING FORM

Please fully complete all sections of this form and return to:

Email: cpdservices@abdn.ac.uk, or **Post:** CPD Services, University of Aberdeen, Room 36, University Office, King's College, Aberdeen, AB24 3FX, or **Fax:** +44 (0) 1224 272319

PLEASE USE **BLOCK** CAPITALS TO COMPLETE THIS FORM

Contact person:

Title: _____ First name: _____ Surname: _____

Job title: _____ Organisation: _____

Address for correspondence: _____

Country: _____ Postcode: _____

Telephone: _____ Fax: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Please tick your requirements from the list below and we will be in touch in due course to finalise details.

- | | |
|--|------------|
| <input type="radio"/> Platinum Sponsor (exclusive - please also complete an exhibition booking form) | £5,000.00 |
| <input type="radio"/> Gold Sponsor (please also complete an exhibition booking form)) | £3,000.00 |
| <input type="radio"/> Silver Sponsor | £2,000.00 |
| <input type="radio"/> Bronze Sponsor | £1,000.00 |
| <input type="radio"/> Sponsorship of Conference Dinner | Negotiable |
| <input type="radio"/> Badge Sponsorship | Negotiable |
| <input type="radio"/> Poster Prize Sponsorship | Negotiable |

Payment is accepted by invoice.

Please invoice my organisation. The purchase order number is: _____

The VAT Number of my Organisation/University, if applicable, is: _____

Address to send invoice to: _____

Total Payment	
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Terms & Conditions

<input type="checkbox"/>	I confirm I have read and agree to the University of Aberdeen's terms and conditions.
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EHPS / DHP 2016 ADVERTISING BOOKING FORM

Please fully complete all sections of this form and return to:

Email: cpdservices@abdn.ac.uk, or **Post:** CPD Services, University of Aberdeen, Room 36, University Office, King's College, Aberdeen, AB24 3FX, or **Fax:** +44 (0) 1224 272319

PLEASE USE **BLOCK** CAPITALS TO COMPLETE THIS FORM

Contact person:

Title: _____ First name: _____ Surname: _____

Job title: _____ Organisation: _____

Address for correspondence: _____

Country: _____ Postcode: _____

Telephone: _____ Fax: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Please tick your requirements from the list below and we will be in touch in due course to finalise details.

The Programme Advertising

	Mono	Full Colour
Inside Front Cover Full Page	<input type="radio"/> £350.00	<input type="radio"/> £450.00
Inside Front Cover Half Page	<input type="radio"/> £135.00	<input type="radio"/> £275.00
Inside Back Cover Full Page	<input type="radio"/> £335.00	<input type="radio"/> £435.00
Inside Back Cover Half Page	<input type="radio"/> £225.00	<input type="radio"/> £365.00
Inside Page Full Page	<input type="radio"/> £245.00	<input type="radio"/> £395.00
Inside Page Half Page	<input type="radio"/> £185.00	<input type="radio"/> £245.00

Inserts into Delegate Packs £350.00

Payment is accepted by invoice.

Please invoice my organisation. The purchase order number is: _____

The VAT Number of my Organisation/University, if applicable, is: _____

Address to send invoice to: _____

Total Payment	
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Terms & Conditions

<input type="checkbox"/>	I confirm I have read and agree to the University of Aberdeen's terms and conditions.
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EHPS / DHP 2016 EXHIBITION BOOKING FORM

Please fully complete all sections of this form and return to:

Email: cpd006@abdn.ac.uk, or **Post:** CPD Services, University of Aberdeen, Room 36, University Office, King's College, Aberdeen, AB24 3FX, or **Fax:** +44 (0) 1224 272319

PLEASE USE **BLOCK** CAPITALS TO COMPLETE THIS FORM

Contact person:

Title: _____ First name: _____ Surname: _____

Job title: _____ Organisation: _____

Address for correspondence: _____

Country: _____ Postcode: _____

Telephone: _____ Fax: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Please tick your requirements from the list below and we will be in touch in due course to finalise details.

Exhibition Stand

Please find also attached a floor plan of the exhibition space, please choose from this plan your first, second and third choices of stands. These will be booked on a first come first served basis. Please note we will advise you of your allocated stand number in your confirmation.

1st Choice: _____ **2nd Choice:** _____ **3rd Choice:** _____

	Exclusive of VAT	Inclusive of Vat
<input type="radio"/> Exhibitors (unmanned)	£750.00	£900.00
<input type="radio"/> Exhibitors (manned x 1)	£900.00	£1,080.00.00
<input type="radio"/> Exhibitors (manned x 2)	£1,050.00	£1,260.00.00
<input type="radio"/> Exhibitors (manned x 3)	£1,200.00	£1,440.00

Stand Personnel 1:

Title: _____ First name: _____ Surname: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Cont....

Stand Personnel 2:

Title: _____ First name: _____ Surname: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Stand Personnel 3:

Title: _____ First name: _____ Surname: _____

Email: _____

Any additional needs – e.g. dietary, mobility or access? _____

Payment is accepted by invoice.

Please invoice my organisation. The purchase order number is: _____

The VAT Number of my Organisation/University, if applicable, is: _____

Address to send invoice to: _____

Total Payment	
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Terms & Conditions

I confirm I have read and agree to the University of Aberdeen's terms and conditions for delegates.

TERMS AND CONDITIONS:

1. DEFINITIONS

- a) "EXHIBITOR" – includes the Exhibitor and its employees and agents
- b) "EXHIBITION" – Relates to the EHPS 2016 Conference and Exhibition on 23 – 27 August 2016 at the Aberdeen Exhibition and Conference Centre, Aberdeen, Scotland
- c) "ORGANISERS" – Refers to the Organising Committee of the EHPS 2016 CONFERENCE.
- d) "VENUE" – Aberdeen Exhibition and Conference Centre

2. CHARGES FOR SPACE AND STAND CONSTRUCTION

- a) Space only charges at the relevant rate are for floor space marked out to the dimensions required with no walls, fittings or services. Exhibitors will need to appoint a contractor to design and build their stand and order their furniture and additional electrical requirements. Space only stands must be constructed in accordance with the guidelines and requirements specified by the Organisers or as otherwise set out in the Exhibitor Manual
- (b) Space and shell scheme charges at the relevant rate are for floor space with shell scheme fitted. Shell scheme includes walls, carpeting, lighting, basic electricity, basic furniture and fascia board with company name. Charges include the cost of shell scheme only where specified in the allocation of space. All shell scheme stands are to be erected by the Organisers' appointed contractors only.

3. ALLOCATION OF SPACE

The Organisers will endeavour to allocate space in order of receipt of applications and wherever possible in accordance with the Exhibitor's choice and preference. Consideration will however be given to the overall layout and functions of the exhibition as a whole and the Organisers reserve the right to reassign space allocated.

4. PAYMENT FOR SPACE

Any application for space not accompanied by payment within the deadlines set may be deemed null and void. No exhibitor may commence setting up at the Exhibition unless full payment for the space has been made. Where payment is not made in accordance with these Terms and Conditions, any deposit may be forfeited and the space re-allocated. The defaulting Exhibitor must pay any loss incurred by the Organisers by reason of such a non-payment.

5. OTHER SERVICES

All stand rental costs will include a 50 word company listing with logo in the final programme, pre-registration of stand personnel, general security, stand cleaning and aisle cleaning.

6. REVISION OF LAYOUT

Should it be necessary to revise the layout of the Exhibition, for any reason, the Organisers reserve the right to transfer an Exhibitor to a suitable alternative stand location. Layout floor plans provided to the Exhibitor do not constitute a representation that the stand allocated to the Exhibitor will remain in the position shown.

7. STAND INTERIORS

Exhibitors erecting interior displays must ensure that all such work conforms to the requirements of the Organisers and other appropriate authorities.

8. COMPLETION OF EXHIBITS

All stand fitting and decoration should be completed by the time and date specified by the Organisers. The Organiser will recharge any charges levied by the Venue for overtime working by Exhibitors.

9. DISMANTLING OF EXHIBITS

Exhibits must not be removed and displays must not be dismantled, either partially or totally, before the closing time on the last day of the exhibition. All exhibits and displays must be removed as soon as possible after this time. All exhibitor products and materials must be completely removed from the premises as soon as possible after the exhibition.

10. UNOCCUPIED SPACE

Where space allocated is not occupied by the Exhibitor, the Exhibitor shall pay to the Organisers the entire cost of the stand space booking. The Organisers reserve the right to reallocate or otherwise deal with this space as they so decide.

11. PROHIBITION OF TRANSFER

Exhibitors may not assign, sub-let or grant licences in respect of the whole or any part of the space allocated to them without the written permission of the Organisers.

12. FIRE RISKS AND SAFETY

All materials used in construction of interior displays must either be made of non-flammable material or be effectively fire proof. Exhibitors shall not place, or suffer to be placed, or kept on the space allocated to them any substance that is, in the opinion of the Organisers, of a dangerous, explosive or objectionable nature. All aisles and fire exits must be kept clear of exhibits. Exhibitors must adhere to all fire and safety regulations applicable to the Exhibition.

13. PROTECTION OF EXHIBITS

All exhibits must be properly protected so as to avoid danger to any person or persons visiting or taking part in the Exhibition. The Exhibitor shall indemnify the Organisers against all such claims, actions, costs and liabilities on account of any injury or damage being caused by or accountable to any exhibit to any persons whatsoever.

14. EXHIBITION SERVICES

The Organisers will make all reasonable efforts to provide necessary services for the smooth running of the Exhibition but shall have no responsibility for the breakdown or failure of such services.

15. GENERAL INSURANCE

The Organisers do not accept responsibility for any damage to stands or loss of property relating to any stand or anywhere else in the exhibition or in the course of its delivery or removal from any cause whatsoever. The Organisers are not responsible for any loss sustained by Exhibitors from fire, theft, damage or any other reason, or for personal injury or loss to or by any person employed by the exhibitor, anyone visiting its stand, or third party. Exhibitors should ensure that they take out their own insurance to cover all risks (including but not limited to those referred to in this paragraph and paragraph 17 and are responsible for satisfying themselves about the suitability and adequacy of such insurance).

16. EXHIBITORS' LIABILITIES AND THIRD PARTY COVER

The Exhibitor shall be responsible for all acts or omissions of itself, its employees, contractors, agents and visitors and shall indemnify the Organisers, other Exhibitors and visitors and keep them indemnified against all liability in respect thereof including any legal costs and expenses and any compensation and other costs paid by the Organisers to comprise or settle any claims and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever which may be taken or made against the Organisers or incurred or become payable by them arising there from in respect thereof, including any claims arising out of the supply of the Exhibitor of any kind whatsoever whether such samples be sold or given away free. The Exhibitor shall maintain appropriate third party liability insurance.

17. POSTPONEMENT OR ABANDONMENT

If by reason of fire, storm, tempest, lightning, material emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosions, inevitable accident, force majeure or any cause not within the control of the Organisers whether ejusdem generis or not, the opening of the Exhibition is prevented or postponed or abandoned, or the building becomes wholly or partially unavailable for the holding or the Exhibition, the Exhibitor shall have no claim for damages of any kind against the Organisers in respect of any loss or damage thereby sustained and the Organisers shall be entitled to retain such part of all sums paid by the Exhibitor as the Organisers

consider necessary. If, in the opinion of the Organisers, by rearrangement or postponement of the period of the Exhibition, or by substitution of another hall or building, or in any reasonable manner the Exhibition can be carried through, the contract for the space shall remain binding upon the parties, except as to size and position of stands as to which the Organisers shall determine any modification, substitution or re-arrangement they consider necessary. If the Exhibition is cancelled by the Organisers for any other reason the Exhibitor shall have no claim against the Organisers except for the reimbursement of any deposit paid or final payment made to the Organisers.

18. ADVERTISING MATTER

Exhibitors may distribute advertising or printed material from their stands but shall not distribute any such material in the neighbourhood of entrances or exits nor in such a manner as to cause annoyance or disturbance to other Exhibitors. In the event of a complaint the matter shall be referred to the Organisers for their binding decision. Exhibits and other devices within the stand shall be operated and controlled so that there is no disturbance to other Exhibitors.

19. DAMAGE TO SHELL SCHEME

The Exhibitors shall pay to the Organisers forthwith, upon demand, the costs of making good all damage to stands.

20. SALE OF GOODS

Selling from stands is not permitted.

21. ELECTRICAL FITTINGS AND SUPPLIES

In addition to the lighting supplied with the shell scheme, additional power points and lighting are obtainable from the official contractors appointed by the Organisers. The charges and conditions for these additional supplies will be advised to the Exhibitors prior to the Exhibition.

22. MUSIC AND PHOTOGRAPHY

The Organisers reserve all photographic rights for the Exhibition. Any Exhibitor who wishes to arrange photography of their stands should have prior permission of the Organisers. The use of amplified systems on stands requires the prior written consent of the Organisers and, together with any video, films or other audio equipment, must not be used such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit such use if annoyance is being caused. The Exhibitor is responsible for obtaining any copyright permissions and licences for the use of music and will indemnify the Organisers in respect of any failure to do so.

23. ADMISSION

Admissions to the Exhibition will be restricted to those persons who in the opinion of the Organisers have a legitimate interest in the subject of the Exhibition. The Organisers reserve the right to refuse admission or to eject or otherwise exclude from the Exhibition any person or persons without assigning any reason.

24. CANCELLATION OF SPACE

All cancellations MUST be made in writing to the EHPS 2016 CONFERENCE Organiser, and will receive an acknowledgement. All payments received against an exhibition stand are non-refundable.

25. PASSES AND TICKETS

Non-transferable passes will be supplied free of charge by the Organisers to admit Exhibitors, attendants and contractors. No Exhibitor, attendant or contractor will be admitted without such pass being produced on entering the exhibition hall.

26. CONDUCT OF EXHIBITORS AND REPRESENTATIVES

The Exhibitor shall not allow the stand to be used for any illegal or immoral purposes or for betting or gaming. The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to the other Exhibitors or visitors. Business shall be conducted only from the Exhibitor's own stand and under no circumstances from any gangway deemed to be a breach of contract and articles and goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss occasioned by such removal. Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.

27. HEALTH AND SAFETY LEGISLATION

Exhibitors must ensure that all employees, contractors, subcontractors and agents in the construction and dismantling of their stands/exhibits, and in the course of all work carried out on site by all or any of them, ensure that all necessary steps are taken to comply with the health and safety legislation applicable in the UK at the time of the Exhibition.

28. JURISDICTION AND WAIVER

This Exhibitor/Organiser contract shall be governed by and construed in accordance with the laws of Scotland and each party agrees to submit to the exclusive jurisdiction of the courts of Scotland. No failure or delay by any party to exercise any right, power or remedy will operate as a waiver of it nor will any partial exercise preclude any further exercise of the same, or of some other right, power or remedy.